

Communication

Bachelor of Arts

The multidisciplinary program in Communication provides theory, tools and techniques for analyzing and producing works of communication in many arenas of professional and personal interaction.

Career Options:

- Copywriting
- Public Relations Personnel
- Internal Communications
- Advertising
- Event Planning
- Foreign Relations
- Social Media

Major Requirements:

Core Requirements:

ENG 130
COM 200, 300, 308, 499

Choose 12 semester hours from:

ENG 210, 211
ENT 140
CIS 201
MKT 205
COM 191, 195, 210, 220

12 semester hours from:

MKT 317
ENG 304, 310, 320, 370, 373, 415, 472
COM 421, 495, 310, 400
PSY 315

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Communication

BA Undergraduate Plan

Freshman

Fall Semester	Credits	Spring Semester	Credits
ENG 111 Writing I	3	ENG 112 Writing II	3
EXS 100 Fitness and Wellness	2	MAT Mathematics Requirement	3
BIO 101 Life Science	3	ECO/GEO/JUS Social Science Requirement	3
BIO 102 Life Science Lab	1	ENG 130 Fundamentals of Communication	3
HIS/POL Social Science Requirement	3	Elective	3
Elective	3		
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TOTAL HOURS:	15	TOTAL HOURS:	15

Sophomore

Fall Semester	Credits	Spring Semester	Credits
PSY/SOC Social Science Requirement	3	Ethics Requirement	3
CHM/ERS/PHY Science Requirement	3	COM 300 Communication Theory	3
CHM/ERS/PHY Science Lab Requirement	1	Lower Level Major Requirement	3
COM 200 Mass Communication	3	Upper Level Major Requirement	3
Elective	3	Elective	3
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TOTAL HOURS:	13	TOTAL HOURS:	15

Junior

Fall Semester	Credits	Spring Semester	Credits
ART/ENT/MUS Fine Arts Requirement	3	REL 101 or 115 Religious Studies Requirement	3
Lower Level Major Requirement	3	Lower Level Major Requirement	3
COM 308 Communication Research Methods	3	Upper Level Major Requirement	3
Elective	3	Elective	3
Elective	3	Elective	3
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TOTAL HOURS:	15	TOTAL HOURS:	15

Senior

Fall Semester	Credits	Spring Semester	Credits
ENG Literature Requirement	3	International Studies Requirement	3
Upper Level Major Requirement	3	Upper Level Major Requirement	3
Lower Level Major Requirement	3	COM 499 Senior Seminar in Communication	3
Elective	3	Elective	3
Elective	3	Elective	3
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TOTAL HOURS:	15	TOTAL HOURS:	15

This four-year plan is a guide. A customized plan will be developed for each student.

General Graduation Guidelines:

Total of 120 semester hours, 39 of which must be numbered 300 or 400.

(Other programs may require coursework beyond 120 semester hours.)

At least 9 semester hours of courses designated as writing intensive.

A declared major.

A cumulative GPA average of C (2.00) and at least a C average in the graduation major.